

THE GOAL AND CONTENT OF TEACHING ESP ORAL COMMUNICATION TO STUDENTS MAJORING IN PRINTING

This article deals with the issues of content selection for ESP teaching to students majoring in printing.

The study seeks to determine the criteria teachers can use when selecting and evaluating teaching materials, in particular, for developing professionally oriented communicative skills of students majoring in printing.

Teaching content is among the three fundamental categories of foreign language teaching, along with the goal and methods of teaching. Hardly any proof is needed to assert that whether the goal of the English language teaching will be achieved depends on the properly selected and arranged teaching materials.

The given article reviews different views of researchers on the teaching content definition. Its key elements as well as the general sequence of its selection are also identified in the article.

The procedure of teaching content selection for developing professionally oriented communicative skills of students majoring in printing is described. Furthermore, the criteria for educational materials selection and arrangement that can be applied not only to foreign language learning of students majoring in printing, but to other specialties as well were defined. It should also be mentioned that those criteria were selected on the basis of the constructivist approach to foreign languages teaching.