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XENOPHOBIA AS A PHENOMENON OF THE CONTEMPORARY SOCIETY

The article considers the phenomenon of xenophobia and the consequences of this phenomenon. Homosexuality is also considered from the view of different epoch societies. The general theoretical and methodological grounds for the research have been distinguished, the complex of methods according to the purpose of the study has been chosen and the ways of preventing the consequences of xenophobia have been identified.

Xenophobia often turns into dangerous socio-psychological phenomenon: when the differences of people start to be accepted as a problem, when people are afraid of these differences, then from 'different' they turn into 'strange' and they awake fear and accepted as the threat to our positive identity and casual way of life. The fear causes the enmity, which can grow into hatred and hostility. Moreover, the psychological mechanism 'we are they' fully activates and defines the formation of negative stereotypes and superstitions, disgusting mode of the enemy, different kinds of discrimination. Exactly the recognition of dangerous social phenomenon has defined its place in the list of urgent problems in the modern world. The extreme expression of this trend are becoming painted with xenophobia aggressively violent crimes or 'hate crime', characterized by a pronounced hostility to the victims – people of different nationalities, races, religions, or in this case - sexual orientation.

Thus, according to the obtained results, homosexuality is non-acceptant by our society. As a rule, homosexual people have low self-esteem, they feel different from other people. As a result, they have the lack of self-confidence, anxiety that directly affects their life.

Key words: norms, xenophobia, homophobia, homosexuality, social fears.