

## ABSTRACTS

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### **JUSTIFICATION OF MANAGEMENT PROCESS OF FORMING A COMPETITIVE PROFESSIONAL IN TERMS OF EDUCATION DIVERSIFICATION**

The article presents the management process of forming a competitive professional in terms of education diversification represented by unity of interdependent and interrelated *parts*: conceptual, procedural, and evaluative. The *conceptual part* contain: goals and objectives (ensuring effective management of the directed influence on the process of competitive professional development); methodological foundations (anthropo-social, systematic, synergetic, learner-oriented, effective, acmeological, participatory approaches); relevant principles (democratization, humanization, complexity, manageability, adequacy of information, advance planning and predictability, operational management and coordination, monitoring, selection, rational training, use of human potential (students, teachers, tutors, etc.), stimulating); functions (goal-setting, prognosticating, planning and programming); and management practices (specific, organizational-administrative, organizational-educational, social-educational, social-psychological). The *procedural part* determines the content and technology of management process of forming a competitive professional at the university and is represented in the complex-purpose program «Managing the formation of competitive university students»; ways of organizing feedback; selection criteria for evaluating information and data; new organizational structures; content and organizational forms of university teacher training to solve the problems of forming competitive students. The *evaluative part* involves complex monitoring and corrective procedures applied to improve the efficiency of individual stages of the process under study.

*Key words: management, process of forming a competitive professional in terms of education diversification, conceptual, procedural, evaluative parts.*