

ABSTRACTS

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NEW APPROACHES TO THE FORMATION OF TRADE AND ECONOMIC PROFILE EXPERTS' PROFESSIONAL COMPETENCE

Modern processes of reforming the national education system are not possible without a thorough scientific analysis of the role and place of elements of the system. There is a particularly urgent need for such analysis in the area of junior specialists' training which educates the most spread categories of professionals who ensure the level of production culture and the operation of complex technological systems.

The analysis shows that not enough scientific professional sources feature the professional competence of college students in trade and economics. There is a contradiction between the need to change the existing educational environment in order to form modern professionally qualified graduates and the lack of identified characteristics in the formation of students' professional competence. This necessitates creating the required conditions for the formation of target professional competence of graduates from vocational schools of trade and economics.

In modern times, the content of training in its very essence is changing: the subjective aspect is reinforced and the role of psychosocial factors is increased. The concept of education itself is modified and understood not simply as a sum of knowledge, but as methodological training plus computer literacy and a certain level of information culture. Simultaneously, a new concept of «third literacy» is being formed: a culture of communication, aesthetic education, broad intellectual activity that characterizes the general culture of a person.

Thus, the efficient formation of high-quality professional competencies of future professionals in trade and economics can provide a real opportunity for preparing professionals of an appropriate level who are competitive on the job market, freely using their professional skills and are oriented towards related industries, capable of efficient performance in their specialty, and ready for continuous professional development, for social and professional mobility.

Key words: teacher, institution of higher education, competence, innovation, educational process, education, student.