

ABSTRACTS

УДК 378

N.B. Mantulo

HISTORICAL SOURCES OF SOCIAL RESPONSIBILITY

The article examines the historical sources of social responsibility in Ukraine as well as its pedagogical potential in the system higher education.

One of the principal sources of social responsibility development is education. The social responsibility issue requires establishing a special educational system which serves as «sensitive factor» of responsibility promotion in the society in general and in business environment in particular.

In Ukrainian philosophical thought the justification of personality's socially responsible behavior occurred simultaneously with active practical activities of the best representatives of Ukrainian elite in development of national education system, arts promotion, and assistance to those in need, etc. Over the centuries, moral, ethical, and religious beliefs have been the significant basis for the formation of socially responsible behavior for representatives of Ukrainian intellectual and political elites.

The insight into philanthropy and patronship historical experience of Ukrainian nation possesses great educational potential for developing the system of professional training for students who specialize in the fields of «Economics and Entrepreneurship» and «Management and Administration», specifically in the context of «Social Responsibility» course. Appealing to the historical experience of centuries-long implementation of social responsibility principles in the economic and cultural areas of Ukrainian society facilitates professional development, on the one hand, and contributes to social consciousness formation, establishment of humanistic axiological values, and patriotic upbringing of students, on the other hand.

Key words: responsibility, social responsibility, higher education, philanthropy, patronship.