

ABSTRACTS

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TRAINING AS A SOURCE OF COMPETITIVENESS OF FUTURE EXPERTS

The article presents the essence of the phenomenon of «competitiveness of an expert» as complex, multi-level integrated features that allow a person to participate in and take advantage of competitive relationship in their chosen professional field according to their individual characteristics, needs, and aspirations.

The author focuses on disclosing the essence and features of the training method whose introduction into the educational process of higher school will allow students to form components of future experts' competitiveness: the axiological component (motivation for success / failure, need for achievement, need for independence / autonomy), the cognitive component (In-depth knowledge of self-marketing, self-management, image policy, etc.); the personal component (emotional intelligence, the ability to take reasonable risks, commitment and determination); the professional one (the ability to adapt to the competitive environment, reflection of one's own activities). Practical achievements of using this method for competitiveness formation of future experts to ensure their self-realization in professional activities are presented.

Specific practical features of using the method in teaching the author's course «Self-management of competitiveness of an expert» in the framework of students' psychological society's activities are discussed presented.

Key words: training, skills training, the formation of the competitiveness of future experts.