

ABSTRACTS

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SWISS APPROACH TO COMPETENT HIGHER EDUCATION DUE TO THE USE OF ICT

The dynamic introduction of modern information and communication technologies (ICT) in various areas of society has become of paramount importance for many countries. This paper is devoted to informatization of education in the Swiss experience of effective use of ICT for education and learning.

It is noted that the government of the Swiss Confederation contributes to the development of information society in the country, considering ICT a key factor of social, economic and political activities. Switzerland quickly develops new technologies and holds leading positions in the world due to the use of ICT in various spheres of public life.

It was found that Swiss universities successfully combine traditional teaching methods and the latest technology, extensive use of ICT in the educational process. It is determined that distance education is an important trend in the development of e-learning in Switzerland, the newest and promising form of which is Massive Open Online Courses.

Special attention has been paid to Coursera as one of the leading providers of Massive Open Online Courses as well as its Swiss partners. It is emphasized that such courses meet the needs of a modern labor market.

Key words: informatization, information and communication technologies (ICT), open education, Massive Open Online Courses, Swiss approach.