

ABSTRACTS

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L.A. Varga

OFFERS OF UKRAINIAN HIGH SCHOOLS IN TRAINING SPECIALISTS OF TOURISM INDUSTRY

This article discusses the domestic market of educational services of training staff for the tourism industry. The results of monitoring High Schools in Ukraine, which trains specialists in the field of the tourism industry, are given. The present paper also studies areas of training, specialty and specialization, training programs and courses offered by universities to the future specialists in tourism. Attention is focused on the positions and enterprises, which graduates of different educational levels have the ability to be employed.

According to the examination of the World's Tourism Organization data, tourism is a strategically important component of the national economy and training of highly qualified staff is an urgent question.

Analysis of the literature showed that during the years of independence our country has made a big step in the tourism education, Ukraine has a significant number of universities that train specialists of the following degrees: Bachelor, Specialist and Master on full-time and distance learning. The centers of education in tourism industry are Kyiv, Lviv, Dnipropetrovsk, Donetsk and Kharkiv.

In the process of research it was found that Universities train specialists in discipline area «Service sector» on two specialties: «Tourism» and «Hotel and restaurant business». There are large amount of specializations such as international tourism, resort business, sightseeing activities, animation activities, hotel business, restaurant business, regional work etc.

It was found that the educational programs of specialist in tourism area consist of different professional and psychological disciplines, socio-economic and humanities, as well as sightseeing, regional and professional practice and wide usage of programmed complexes such as "Overiya – Tourism" and others.

It was determined that future professionals should have skills to work with clients and partners, maintain databases and documents.

This article also contains the prospects of future graduates' employment and some questions for the following researching.

Key words: tourist industry, training, specialties, curriculum, discipline.