

ABSTRACTS

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PROFESSIONAL PEDAGOGICAL COMMUNICATION AS AN INSTRUMENT OF PERSONALITY FORMATION OF FUTURE EXPERTS IN THE FIELD OF SOCIAL WORK

The article deals with the importance of communicative competence of future experts in the field of social work, the development of their social activities, further formation of their cognitive interests. The formation of the wholesome communicative personality by means of successful acquisition of knowledge as well as getting skills to express communicative needs through verbal, non-verbal and Internet means of communication is the highlight of our attention.

The process of experts' upbringing in the field of social work requires particular efforts from lecturers and teachers. Acquisition of verbal, non-verbal and computer means of communication, abilities to vary communicative means play a special role in the upbringing process. To obtain the desirable results, it is required to use much more situations from real life which encourage forming both communicative and professional competences.

Key words: modern education, professional communication, communicative competence, innovative methods