

ABSTRACTS

UDC 371.13:379.85 *S.P. Kozhushko*

APPLYING INTERACTIVE TECHNOLOGIES IN THE SYSTEM OF PREPARATION OF FUTURE SPECIALISTS IN TOURISM BUSINESS FOR THEIR PROFESSIONAL INTERACTION

According to official data distributed by world leading statistic agencies, tourism industry is among those that have the fastest tempo of development. Thus, the demand for specialists operating in this branch of industry is demonstrating its positive dynamics. As the result, higher educational institutions have to revise their systems of training to provide the branch under consideration with managers of new generation possessing the set of competences that meet the requirements of the day.

Among the competences that are of crucial importance for successful work of tourism managers special place belongs to dialogue-communicative ones as without productive communication (in all its manifestations) the work of tourism manager can not be considered effective.

To stimulate the formation of communicative competences the following variants of classes were tested and proved to be effective in the course of training future specialists in tourism business: lecture-dialogue (discussion, dispute, and talk), lecture-situation, lecture-conference, lecture-consultation. Emphasis is made on the dialogue that transforms learning into the sphere of inter-subjectivity when knowledge acquisition becomes a phenomenon of social value and assists in peer teaching (team learning), while teachers and students become equal participants of the process of learning and cooperate in the atmosphere of mutual understanding, confidence, self- and mutual exactingness.

Implementation of dialogue-oriented learning as a manifestation of interactive learning has demonstrated its total efficiency and positive contribution to the development of student interactive skills, tolerance, critical thinking and decision-taking.

Key words: dialogue-communicative competences, specialists of tourism business, professional interaction, interactive technologies of learning.