

ABSTRACTS

UDC 371.13:379.85 S.I. Medynska

FORMATION OF FOREIGN LANGUAGE COMPETENCE AS A COMPONENT OF PROFESSIONAL TRAINING OF SPECIALISTS IN THE TOURIST INDUSTRY

Foreign language competence is considered to be an important constituent of professional training of would-be experts in the tourist industry since the foreign language is applied as a tool for successful communication at the different levels of the professional activity which is a crucial factor under conditions of the current globalization processes.

Analyzing the components of the portfolio of a successful manager engaged in the tourist industry it is possible to draw the conclusion that foreign language competence is apparently a constituent of communication competence but it is also crucial for the sound development of professional, cognitive and outcome competence as a way of self-development, self-realization and a direction of systematic improvement of the manager's competence because of its ubiquitous nature.

The intended learning outcome of forming foreign language competence is creating a language personality who is a universal individual characterized by such qualities as creativity, self-sufficiency, fluency, ability to establish rapport and trust with interlocutors as well as a personality with the definite viewpoints and a firm life position.

The structure and content of the foreign language course has to take into account the pedagogical conditions of forming the competence of would-be experts in the field of tourism and apply a complex approach to teaching the foreign language, namely English, including general and business aspects (GE and BE) as well as the tourism direction (ESP) for optimal organization of training.

Key words: foreign language competence, specialist in the field of tourism, professional training, professionally oriented communicative competence.