

ABSTRACTS

UDC 372.46:159.9

I.V. Harkusha, R.E. Kravets

DEVELOPING VERBAL CULTURE OF PRACTICAL PSYCHOLOGISTS' PERSONALITIES

In the article the issues of developing verbal culture of practical psychologists' personalities, the level of their training, their ability to competently express their views have been analyzed.

The issue of development of speech is of particular importance because nowadays there is a need to form a new type of personality who has mastered the culture of verbal communication.

The efficiency of practical psychologists' speech depends on the level of their language command, the correct choice of language means of speech.

Practical psychologists should be able to work, to communicate in public, and when communicating with clients, they must not only have a certain common cultural, educational and professional background and relevant physiological traits, but also the necessary level of rhetorical verbal culture, which includes knowledge and skills developed in cultural and linguistic training. They must also be able to manage their own behavior.

Key words: culture of speech, communication, practical psychologist, etiquette norms.