

ABSTRACTS

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ORGANIZATION OF FUTURE MANAGERS' INDIVIDUALLY ORIENTED CONTACT WITH BEST PRACTICES BY MEANS OF REMOTE SUPPORT: EXPERIENCE OF IMPLEMENTATION

The analysis of scientific literature demonstrated that during the past two decades constant interest to best practice research and its more active mastering and implementation is still maintained. Forms and contents of providing future managers with prolonged individually oriented contact with best practices by means of permanent remote support are researched in the article.

Author's own views as to the organization of future managers individually oriented contact with best practices by means of permanent, in particular remote, support are presented.

The author has defined the most efficient means of such support: roundtable discussions / meetings with famous top-managers; best practice presentations, studying and adaptation; webinars; development and working with cases; cascade training methods' partial use in conditions of informal education; the use of international organizations' topical electronic dictionaries; access to the permanently updated online educational resources, printed and electronic teaching resources; portfolio creation; implementation of author's integrated English-speaking special course, in particular its knowledge and skills matrix; topical English-speaking online modules; group exercises; topical search tasks. The need to use innovative technologies, to create future managers self-determination, self-improvement and self-development orientation field and give them support with international English-speaking educational and informative tools of professional direction is recognized.

Key words: future managers, best practices, remote support means, individually oriented contact.