

ABSTRACTS

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V.A. Pavlova

TEACHER'S THOUGHTS ON HOW ENTREPRENEURSHIP STUDENTS CAN DEVELOP THEIR COMPETENCE IN UNDERGRADUATE JUNIOR YEARS OF STUDY

Successful training of professional managers and specialists is crucial in terms of their future entrepreneurial activities.

In this aspect, students of the programme "Entrepreneurship, Trade and Exchange" should acquire general competences: searching, processing, and analyzing information from various sources; an ability to work independently and in groups; demonstration of initiative and entrepreneurial attitude. These competences enable further expertise for determining and completing objectives which arise in entrepreneurship, trade and exchange.

The curriculum includes the discipline "Basics of Entrepreneurship". In this way, the programme seeks to define initial entrepreneurial abilities for describing Bachelor Student's profile.

The important thing in pursuing a goal is an individual project in elaborating a business idea and its defence.

In the first stage, project participants should decide which branch of economy is suitable for their business, choose a type of business and develop a business plan.

A survey-based research on evaluating reasonability and demand in the chosen branch is obligatory. If the survey response rate is higher than 50%, the author develops a business advertisement.

The next stage is the development of a promotional offer and its implementation sequence.

The final stage is the defence of the business idea. First-year students describe their business idea and justify its reasonability, present their advertising offer, business plan and make general conclusions.

Various methods aimed at developing future entrepreneurial qualities and respective competences, in particular, student engagement in individual assignments, are especially important.

Key words: competence, entrepreneurship, employment **readiness**, success, individual assignment, *in-dependent work*.