

## INTERNATIONALISATION OF THE CONTENT OF FOREIGN LANGUAGE TEACHING AS A MEANS OF IMPROVING THE QUALITY OF VOCATIONAL TRAINING OF STUDENTS AT HIGHER EDUCATION INSTITUTIONS

*Kravets Ruslan Andriiovych, Doctor of Sciences (Pedagogy), Senior Lecturer of the Ukrainian and Foreign Languages Department of Vinnytsia National Agrarian University.*

*E-mail: krawezj@ukr.net*

*ORCID ID 0000-0002-7459-8645*

*DOI: 10.32342/2522-4115-2019-2-18-24*

*Key words: standardisation, educational space, internationalisation, higher education, HEI, academic mobility, foreign language, competence.*

The article is devoted to the issues of internationalisation of the content of foreign language teaching in professional training of students at higher education institutions. The main reasons which encourage foreign entrants to enter Ukrainian universities have been defined. The state of internationalisation of local HEIs has been investigated. Mechanisms of internationalising the training programmes which can be implemented as franchising, twinning programmes and mutual recognition of programmes have been revealed. The necessity of strengthening the competitiveness of local universities has been substantiated and the main challenges they face in the context of globalisation and European integration of the educational space have been viewed. The examples of spreading the cultural heritage abroad and increasing attractiveness of the national higher education system in such countries as the United Kingdom, China, Germany and France have been presented. The role of the linguistic factor in the internationalisation of the educational space has been considered. The importance of finding a balance in using the national language and English as a common lingua franca has been proven. In the context of the internationalisation of the content of foreign language teaching it has been proposed to update the educational materials on the basis of communication and practical approaches, the implementation of innovative pedagogical and information technologies, the use of interactive touch screens. The role of the foreign language has been analysed not only as a means of intercultural communication, enhancement of cultural relations and distribution of educational opportunities, but also as a means of forming professional and multicultural competences. The indicators of international activity and mechanisms of internationalisation of the HEIs' educational activity have been determined in order to improve the quality of students' vocational training: deepening the integration into the world educational and scientific space, implementation of innovative methods of educational process and scientific research organization, export of educational services, high-tech projects in the form of international grants. The main directions of internationalisation of the content of foreign language training have been described: expansion of educational services in the specialties demanded abroad, development of master's educational programmes in English, implementation of new practices of targeted training of foreign specialists under contracts with foreign companies. The importance of developing curricula and other normative documents in English for the internationalisation of educational activities, where organizational and institutional support for internationalisation involves the implementation of programmes for developing foreign and intercultural competences, the creation of internship opportunities for scientific, pedagogical and administrative-management staff, providing administrative support and additional services for foreign students and teachers, stimulating University employees to participate in international projects has been proved.

### References

1. *Inozemni studenty v Ukraini* [Foreign students in Ukraine]. Access mode : <http://studyi-nukraine.gov.ua/uk/zhittya-v-ukraini/inozemni-studenti-v-ukraini/> (Accessed 17 June 2019). (In Ukrainian).
2. Kravets, R.A. (2019). *Rol inozemnoi movy v protsesi internatsionalizatsii zakladiv vyshchoi osvity* [The role of foreign in the process of internationalisation of higher education institutions]. *Molod i rynek* [Youth and market]. Drohobych, no. 7 (174), pp. 17-22 (In Ukrainian).
3. Kupriianova-Ashina, V. & Zhu, Ch. (2013). *Internatsionalizatsiia vyssheho obrazovaniia : rossiiskie podkhody* [The internationalization of higher education: the Russian approach]. *Mezhdunarodnye protsessy* [International processes], no. 2 (33), vol. 11, pp. 86-94 (In Russian).
4. Kravets, R.A. (2016). *Zabezpechennia polikulturnoi osvity maibutnikh fakhivtsiv ahrarnoi haluzi zasobamy komunikatyvnoho pidkhodu na zaniattiakh z inozemnoi movy* [Providing the multicultural education of future agrarians by means of the communicative approach at foreign language classes]. *Visnyk Dnipropetrovskoho universytetu imeni Alfreda Nobelia. Pedahohika i*

*psykholohiia* [Bulletin of Alfred Nobel University. Pedagogy and Psychology]. Dnipropetrovsk, no. 2 (12), pp. 215-221 (In Ukrainian).

5. *Stratehiia internatsionalizatsii Vinnytskoho natsionalnoho ahrarnoho universytetu do 2025* [Internationalisation strategy of Vinnytsia National Agrarian University till 2025]. Access mode : <https://vsau.org/assets/images/content/dokPDF/internacionalizaciaukr.pdf> (Accessed 21 September 2019). (In Ukrainian).

6. *Stratehiia internatsionalizatsii Lvivskoho torhovelno-ekonomichnoho universytetu* [Internationalisation strategy of Lviv University of Trade and Economics]. Access mode : [http://www.lute.lviv.ua/fileadmin/www.lac.lviv.ua/data/pidrozdily/Viddil\\_Mizhnar\\_Zvjazkiv/Docs/2017\\_Strategia.pdf](http://www.lute.lviv.ua/fileadmin/www.lac.lviv.ua/data/pidrozdily/Viddil_Mizhnar_Zvjazkiv/Docs/2017_Strategia.pdf) (Accessed 05 August 2019). (In Ukrainian).

7. *Stratehiia internatsionalizatsii spivrobitnytstva v haluzi osvity Natsionalnoho aviatsiino-ho universytetu na 2018–2028 rr.* [National Aviation University's Education Cooperation Internationalisation Strategy for 2018–2028]. Access mode : [http://interdep.nau.edu.ua/files/documents/internationalization\\_strategy.pdf](http://interdep.nau.edu.ua/files/documents/internationalization_strategy.pdf) (Accessed 05 August 2019). (In Ukrainian).

8. *Stratehiia internatsionalizatsii Kharkivskoho natsionalnoho medychnoho universytetu na 2019–2025 rr.* [Internationalisation strategy of Kharkiv National Medical University for 2019–2025]. Access mode : [http://knmu.kharkov.ua/attachments/5691\\_str-intern.pdf](http://knmu.kharkov.ua/attachments/5691_str-intern.pdf) (Accessed 05 August 2019). (In Ukrainian).

9. Rackevičienė, S., Janulevičienė, V. & Mockienė, L. (2019). English for Specific Purposes and the Second Foreign Language: Reaching Beyond Language Training in BA Philology Study Programme. The Journal of Teaching English for Specific and Academic Purposes, vol. 7, no. 2, pp. 135-146.

10. Inozemtseva, K.M. (2014). *Internatsionalizatsiia vyssheho professionalnoho obrazovaniia v Rossii : yazykovaia politika* [Internationalization in higher professional education in Russia: backgrounds, gears, incentives, language policy]. Vysshee obrazovanie v Rossii [Higher education in Russia], no. 5, pp. 145-152 (In Russian).

11. Chyrva, A.S. (2012). *Tendentsii internatsionalizatsii zmistu vyshchoi osvity v universyetskakh Kanady. Avtoref. dys. kand. ped. nauk* [Trends in Higher Education Content Internationalization in the Universities of Canada. Abstract diss. cand. ped. of sciences]. Sumy, 23 p. (In Ukrainian).

12. Graddol, D. (2006). English Next. Plymouth, Latimer Trend & Company Ltd Publ., 132 p.

Одержано 3.10.2019.