

THE PHENOMENON OF COMPLEMENTARITY IN THE SYSTEM OF PROFESSIONAL EDUCATION OF FUTURE MANAGERS: THE CONCEPT OF LEARNING HEALTH-ORIENTED MANAGEMENT

O.I. Zavydivska, PhD in Economics, Associate Professor, Doctoral student of the National University "Chernihiv Collegium" named after T.G. Shevchenko, Associate Professor of Economic and Management Department of Lviv State University of Physical Culture named after I. Boberskyi.

E-mail: zoiggg@gmail.com

ORCID.org/0000-0003-4043-7007

DOI: 10.32342/2522-4115-2019-2-18-37

Key words: complementarity, future managers, professional education, health-preserving learning, health-oriented management.

The phenomenon of complementarity in the system of professional education for teaching future managers of health-oriented management is grounded. The interpretation of the definition of "complementarity" in pedagogical science is analyzed. The basic aspects of complementarity in the content of health-oriented professional education of future managers are highlighted. The inter-scientific context of complementarity is clarified. Pedagogical concepts of complementarity, which will be effective for creating the technology of formation of health-oriented management skills of future managers, are identified.

We define the term «complementarity of the technology of forming the readiness of future managers' to create a health-oriented environment in the organization» as an opportunity of full representation of basic knowledge about health-preservation in the content of their professional education by structuring organizational and pedagogical conditions, supplementing and complementing the content. Complementary learning of health-oriented management is defined by us as the process of socio-cultural formation of future managers' readiness to create a health-oriented environment in the organization.

It is declared that the fundamental novelty and importance of complementarity in the content of professional education of students-managers is conditioned by their knowledge and reflection in their minds of a completely different management paradigm – the paradigm of socio-cultural practice of health-oriented management. It is about the possibility of practical implementation of complementarity, which will enrich the traditional technology of professional education of students-managers and will allow them to re-think the main meaning of their profession – from "management to improve the economy" to "management for the people, who implement economic processes."

References

1. Anisimov, O.S. (1996). *Metodolohiia: funktsiia, sushchnost i stanovlenie* [Methodology: function, essence and formation]. Moscow, 353 p. (In Russian).
2. Herasimov, B.N. (2016). *Metodolohiia upravleniia: osnovaniia, predposylki, sodержanie* [Methodology of management: foundations, premises, content]. *Ekonomika i biznes: teoriia i praktika* [Economics and business: theory and practice], no. 12, pp. 18-23 (In Russian).
3. Dysa, O.V. (2019). *Pedahohichna systema yak osnova rozvytku osobystisnoi zrilosti studentiv* [The pedagogical system as a basis for the development of students' personal maturity]. *Visnyk Universytetu imeni Alfreda Nobelia. Pedahohika i psyholohiia. Pedahohichni nauky* [Bulletin of the Alfred Nobel University. Pedagogy and Psychology. Pedagogical Sciences], vol. 1, no. 17, pp. 13-19. DOI : 10.32342/2522-4115-2019-1-17-2 (In Ukrainian).
4. Yuzefavichus, T.A. (2017). *Komplementarnaia pedahohika* [Complementary pedagogy]. Moscow, IIU MHOU Publ., 177 p. (In Russian).
5. Hloba, O.P. (2016). *Suchasni tekhnolohii v systemi nadannia korektsiino-reabilitatsiinykh posluh* [Modern technologies in the system of providing correctional and rehabilitation services]. *Visnyk Lvivskoho universytetu. Pedahohichna seriia* [Bulletin of Lviv University. Pedagogical Collection], issue 31, pp. 399-407 (In Ukrainian).
6. Bor, N. (1971). *Izbrannyye nauchnye trudy : T.2* [Selected Scientific Papers : vol. 2]. Moscow, 670 p. (In Russian).
7. Vypritskaia, S.V. (2013). *Osnovnye printsipy realizatsii razvivaiushcheho potentsiala vospitatel'nogo prostranstva tsentra detskoho tvorchestva* [Basic principles for the implementation of the developing potential of the educational space of the center of children's creativity]. *Sovremennyye problemy nauki i obrazovaniia* [Modern problems of science and education],

no. 6. Access mode : <http://www.science-education.ru/ru/article/view?id=10835> (Accessed 08 September 2019) (In Russian).

8. Rodina, E.A. (2007). *Pedahohicheskie usloviia formirovaniia kommunikativnoj gotovnosti k shkole vospitannikov ozdorovitelnogo doshkolnogo obrazovatelnoho uchrezhdeniia*. Dis. kand. ped. nauk [Pedagogical conditions for the formation of communicative readiness for a school of pupils of a health-improving preschool educational institution. Cand. ped. sci. diss.]. Petrozavodsk, 306 p. (In Russian).

9. Halkovskaia, I.V. (2004). *Teoriia i praktika stanovleniia komplementarnykh obrazovatelnykh sistem* [Theory and practice of establishing complementary educational systems]. Moscow, 246 p. (In Russian).

10. Hlukhikh, L.V. & Rodin, D.Ya. (2014). *Problemy realizatsii konkurentnykh preimushchestv vedeniia biznesa v ramkakh formirovaniia komplementarnoi strategii* [Problems of implementing the competitive advantages of doing business in the framework of the formation of a complementary strategy]. *Rehionalnaia ekonomika: teoriia i praktika* [Regional Economics: Theory and Practice], no. 36, pp. 2-8 (In Russian).

11. Humilov, L.N. (2001). *Etnohenez i biosfera Zemli* [Ethnogenesis and biosphere of the Earth]. Sankt-Peterburh, Kristall Publ., 642 p. (In Russian).

12. Miroshnik, I.M. (2012). *Koordinatsionnaia paradihma razvitiia i vysokie humanitarnye tekhnologii* [Development Coordination Paradigm and High Humanitarian Technologies]. *Vestnik fizioterapii i kurortologii* [Bulletin of physiotherapy and balneology], no. 1, pp. 50-62 (In Russian).

13. Zavydivska, O., Zavydivska, N. & Khanikiants, O. (2016). **Self-management as a condition for creating a health culture among students.** *Journal of Physical Education and Sport (JPES)*, vol. 16, issue 1, art 93, pp. 592-597. DOI:10.7752/jpes.2016.s1093.

Одержано 3.10.2019.