THE UPGRADING OF THE TRAINING ARRANGEMENT AT HIGHER EDUCATION INSTITUTIONS: THE EXPERIENCE OF USING SOCIAL NETWORKS CONTENT IN «UKRAINIAN AS A FOREIGN LANGUAGE » TEACHING

Tetyana O. Leshchenko, Ph.D. in Philology, Associate Professor,

Heard of the Department of Ukrainian Studies and Humanitarian Training of Ukrainian Medical Stomatological Academy

E-mail: tetyana.57@ukr.net

ORCID.ID 0000-0003-4682-3734

Maryna M. Zhovnir, Ph.D. in Philology, Lecturer of the Department of Ukrainian Studies and Humanitarian Training of Ukrainian Medical Stomatological Academy

E-mail: m.zhownir@gmail.com

ORCID.ID 0000-0001-8498-9802

Maryna V. Aslmova, Lecturer of the Department of Ukrainian Studies and Humanitarian Training of Ukrainian Medical Stomatological Academy

E-mail: m.aslamova7@gmail.com

ORCID.ID 0000-0002-9213-6567

The paper describes and analyzes the algorithm of using social networks in didactic discourse. It was presented in the context of development and modernization of the modern world and national educational systems. The phenomenon of the informatization of all the social spheres was described in detail. It was also pointed out that the total informatization became a solid component of the present days. The idea of total world information transformations, their influence on the process of reforming the university educational process was shown. The peculiarities of the implementation of information and communication technologies in the educational sector were revealed. The necessity and importance of such transformations were stated. The influence of informatization on the process and teaching conditions of various disciplines, including philology, was significantly supplemented and expanded. The issue of finding more effective ways to ensure efficient alternative teaching methods and techniques was analyzed. In addition, basic innovative teaching approaches were supplemented. General and partial theoretical aspects, which directly or indirectly relate to the modernization of the most common didactic theories and teaching practices, were interpreted. The requirements for future medical specialists have been increased for now. In response to this, the significant role of this increasing was accentuated. The information about the implementation of the crucial innovative world didactic tools into educational discursive content was systematized. The authors' own vision on information enhancement of the effectiveness of educational mechanisms was given and explained. It was also stated that the constant use of ICT caused the crucial changes of the traditional educational paradigm. It was claimed that the shifting focus of the traditional tutoring to the modern educational capacities gave the opportunity to demonstrate considerable humanitarian potential of all the disciplines. According to the authors, the constant use of ICT in teaching helps to create modern students' outlook, to develop their analytical and creative thinking, to form their social consciousness and their correct perception of reality. Summing up, the visible advantages and disadvantages of such educational informatization were described in detail. The experience of using of the popular social networks in «Ukrainian as a Foreign Language» teaching was presented.

References

1. Aslamova, M.V., Zhovnir, M.M. & Bondar, N.V. (2019). *Internet-shchodennyky inozemnykh studentiv yak element dyskursu blohosfery* [Internen student's diaries as an element of the blogosphere discourse]. *Vcheni zapysky Tavriiskoho natsionalnoho universytetu imeni V.I. Vernadskoho. Filolohiia. Sotsialni komunikatsii* [Scientific Notes of the Taurida National V.I. Vernadsky University. Philology. Social Communications], no. 4, ch. 1, pp. 6-10. (In Ukrainian).

2. Korshun, T.S. (2018). *Mozhlyvosti indyvidualizatszii navchannia na onlain-platformakh* [The opportunities of individualization of studying using new online platforms]. *Visnyk Universytetu imeni Alfreda Nobelia. Pedahohika i psykholohiia* [Bulletin of Alfred Nobel University. Pedagogy and Psychology], no. 2 (16), pp. 301-306. (In Ukrainian).

3. Leshchenko, T. (2019). *Vykorystannia komunikatyvnoho pidkhodu do zasvoiennia stomatolohichnoi terminolohii na zaniatti z ukrainskoi movy yak inozemnoi* [Using a communicative approach to mastering dental terminology in Ukrainian as a foreign language]. *Aktualni problemy suchasnoi vyshchoi medychnoi osvity v Ukraini* [Current problems of modern higher medical education in Ukraine], pp. 125-128. (In Ukrainian).

4. Leshchenko, T. & Zhovnir, M. (2020). *Vykorystannia elektronnoho servisu Kahoot pid chas vyvchennia predmeta «Ukrainska mova yak inozemna» u vyshchomu medychnomu zakladi osvity* [The use of kahoot to study ukrainian language as foreign in medical higher educational institutions]. *Suchasna medychna osvita: metodolohiia, teoriia, praktyka* [Modern medical education: methodology, theory, practice], pp.124-127. (In Ukrainian).

5. Leschenko, T.O. (2015). *Zastosuvannia innovatsiinykh tekhnolohii u protsesi vykladannia kursu «Osnovy psykholohii. Osnovy pedahohiky» u VDNZ Ukrainy «UMSA»* [Application of innovative technologies in the course of basics of psychology and the basics of pedagogy in the higher state education institution of Ukraine UMSA]. *Realizatsiia Zakonu Ukrainy «Pro vyshchu osvitu» u vyshchii medychnii ta farmatsevtychnii osviti Ukrainy* [The implementation of the law of ukraine on higher education in the higher medical and pharmaceutical education of ukraine]. Ternopil, p. 187. (In Ukrainian).

6. Leshchenko, T. & Zhovnir, M. (2018). *Zdorovia vs. khvoroba v konteksti slovesnoi reprezentatsii tsinnisnoi kartyny svitu suchasnoho likaria* [Health vs. Disease in the Context of Verbalization of the Axiological Picture of the World of a Modern Doctor]. *Psykholinhvistyka* [Psycholinguistics], no. 24 (2), pp. 163-180. (In Ukrainian).

7. Leshchenko, T. (2018). *Shliakhy udoskonalennia movnoi pidhotovky inozemnykh studentiv* [Ways to improve language training of foreign students]. *Aktualni pytannia suspilno-humanitarnykh nauk ta istorii medytsyny* [Current issues of social sciences and humanities and history of medicine]. Chernivtsi, pp. 111-113. (In Ukrainian).

8. Pysanko, M. & Martynenko, O. (2019). *Moodle yak zasib navchannia perspektyvnykh interpreteriv na e-kursu z pidvyshchennia vidkryttia na anhliiskii* [Moodle as a means of teaching prospective interpreters in e-learning to enhance discovery in English]. URL: https://journal.iitta. gov.ua/index.php/itlt/article/view/2644 (Accessed 4 April 2020). (In Ukrainian).

9. *Facebook ta Instagram v Ukraini. Tsyfry i fakty.* (2020). [Facebook and Instagram in Ukraine. Facts and figures]. URL: https://www.prostir.ua/?kb=facebook-ta-instagram-v-ukrajini-tsyfry-i-fakty-2020 (Accessed 14 April 2020). (In Ukrainian).

10. Chaiuk, T.A. (2019). *Onlain instrumenty dlia otsiniuvannia inshomovnoi kompetentnosti studentiv vyshchykh zakladiv osvity: zarubizhnyi dosvid* [Online tools for assessment of foreign language competence of students of higher educational tasks: foreign experience]. *Informatsiini tekhnolohii i zasoby navchannia* [Information technologies and teaching aids], vol. 73, no. 5, pp. 185-205. (In Ukrainian).

11. Yufymenko, V.H. (2020). *Medychna blohodydaktyka ta mediaosvitni tekhnolohii yak novitni chynnyky rozvytku profesiinoi kompetentnosti fakhivtsia* [Medical blogidactics and media education technologies as the newest factors of professional competence development of specialist]. *Suchasna medychna osvita: metodolohiia, teoriia, praktyka* [Modern medical education: methodology, theory, practice], pp. 269-272. (In Ukrainian).

12. Yufymenko, V.H. (2020). *Sotsialni merezhi yak efektyvne seredovyshche komunikatsii v movnii pidhotovtsi inozemnykh studentiv* [Social networks as an effective medium of communication in the language training of foreign students]. *Suchasna medychna osvita: metodolohiia, teoriia, praktyka* [Modern medical education: methodology, theory, practice], pp. 272-275. (In Ukrainian).

Одержано 15.11.2019.