

STRATEGIES FOR ORGANIZATION OF IMAGE-FORMING ACTIVITIES OF FUTURE POLITICAL SCIENTISTS

Oksana O. Rezvan, Doctor of Sciences (Pedagogy), professor, head of the Department of Language Training, Pedagogy and Psychology of O.M. Beketov National University of Urban Economy.

E-mail: rezvanoksana1@gmail.com

ORCID ID 0000-0002-7371-3605

Rostyslav E. Kravets, M.Sc., postgraduate of the Department of Innovative Technologies in Pedagogy, Psychology and Social Work at Alfred Nobel University (Dnipro, Ukraine).

E-mail: kravets_re@ukr.net

ORCID ID 0000-0003-0919-4908

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The article is devoted to the formation of professional image of future political scientists during their professional training in higher education institutions. The personal qualities that a future political scientist needs to develop in order to achieve a positive result of image-forming activity are determined. A structural model of professional image of a specialist of this profile is presented, which includes visual-behavioral, value-reflexive and professional-activity components.

The pedagogical factors that determine the formation of students' professional image in the process of professional training are distinguished: forming in future political scientists of a stable need to develop a professional image based on the awareness of the goals of vocational training; the orientation of the content of professional training at the design by future political scientists of an individual trajectory of formation of a professional image based on a reflective position; pedagogical support of students' image-forming activity.

The most important stage in the formation of the professional image of future political scientists is the organization of pedagogical support of their image-forming activities. The approaches of scientists to understanding the concept of «pedagogical support» and the terms close to it are analyzed. Strategies for organizing the image-forming activities of future political scientists in the educational process at universities are substantiated. It is alleged that the main role in the learning process should belong to the training of practical skills, namely, interactive teaching methods, modeling of practical situations in the classroom, which allow to learn skills through personal experience. A number of methods are proposed, aimed at actively transferring information and stimulating student participation in what is happening: complex-analytical modeling, method of discussion of specific situations (cases), active inclusion (Donahue method), round table, expert evaluation, Socratic method, brainstorming and more. The importance of using such technologies of professional self-presentation in the process of image-forming activity, such as training in face-building, congruence, verbal speech, assertiveness, etc., is proved. The important role in the process of assisting students in their professional self-expression in outside-the-university volunteer activity is considered. Volunteering is positioned as an effective opportunity to form a stable positive attitude towards people, understanding their needs and political preferences, which is necessary for a future political scientist. Participation in volunteer events allows students to establish business and personal relationships and develop organizational and leadership skills to earn credibility in the student environment and among faculty. Social maturity is the main expected development that demonstrates a positive outcome of volunteer activity for the individual.

We believe that the pedagogical support of image-forming activities of future political scientists is supposed to provide a set of factors for the full implementation of this process: intensifying learning activities through the use of interactive learning methods; creating a pedagogical atmosphere that promotes students' creative expression; development of self-actualization of an individual, promotion of realization of potential opportunities of students, their self-realization.

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