

CONTENT OF CONNOTATIVE SKILLS OF PROFESSIONAL COMMUNICATION OF FUTURE PSYCHOLOGISTS

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DOI: 10.32342/2522-4115-2023-1-25-7

Keywords: skills, communication, professional communication, professional communication skills, connotative skills, connotations, politeness, etiquette norms.

The article analyses the problems of connotative skills of professional communication of future psychologists. The purpose of the article is to study and theoretically substantiate the content of future psychologists' connotative professional communication skills. Based on the theoretical analysis, it is proved that for the successful implementation of various forms of professional activity, a psychologist must have well-developed connotative skills of professional communication. Based on the study of the problems of interpersonal communication, features of professional communication of future specialists, the essence and structural components of professional communication of psychologists, the formation of professional communication of future specialists, the content of professional communication skills of future specialists, the essence of the concept of "connotation", as well as the connotative aspect of professional speech, we conducted a theoretical study to substantiate the content of connotative skills of professional communication of future psychologists. It has been determined that professional communication skills are the methods and techniques of communication formed on the basis of acquired knowledge, skills and practical experience, aimed at realizing the communicative function of professional activity. The analysis of the content of the professional standards "Practical Psychologist of an Educational Institution" and "Practical Psychologist (Social Sphere)" proved the importance of developing connotative skills of professional communication in psychologists. The standards state that a psychologist should have the ability to carry out communication activities; understand, express and interpret concepts, facts, thoughts, feelings both orally and in writing, listen, speak, read and write in appropriate social and cultural contexts; apply methods of social and psychological communication. The article proves that for the successful implementation of various forms of professional activity, a psychologist must meet a number of requirements that contribute to the development of various skills. Among the latter, it is especially important to form connotative skills of professional communication, which help a psychologist to show a polite, courteous attitude to interlocutors in various professional situations; to maintain a balance, a balance between intimacy and distance in professional communication; to create an impression of oneself as a cultured person; to express respect for interlocutors and evoke the expected reaction from them; use etiquette clichés; minimize negative evaluation, disagreement, antipathy, while maximizing positive evaluation of others, agreement between oneself and others, sympathy; express one's opinion with the right words and within a certain framework so that comments are effective and insightful; use clear, concise, accurate, polite, correct statements in oral communication. The formation of future psychologists' connotative professional communication skills contributes to the success of providing psychological assistance to people in situations where they face their problems. Prospects for further research are seen in the diagnosis of the current level of development of future psychologists' connotative professional communication skills and the development of pedagogical conditions for the formation of these skills.

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Одержано 27.01.2023.